

### COMMODITY TRADING WEEK EUROPE

# POST EVENT REPORT

### **OVERVIEW**

In April 2024, at the Stamford Bridge Stadium, in Chelsea, London, the latest edition of Commodity Trading Week (CTW) Europe took place. The event was a complete success, with fantastic feedback from attendees and the wider industry. This document provides a range of key quantitative and qualitative data and feedback gathered during and post event.

### WE HOPE TO WELCOME YOU TO CTW EUROPE 2025!

# **KEY STATISTICS**

860 REGISTRANTS

**SPONSORS** 

50 NET PROMOTER SCORE (NPS)

**52** PRESENTATIONS & PANELS 8 CONTENT TRACKS + PLENARIES

**SPFAKERS** 

"An outstanding event that is a must see & must attend for any involved in commodities.." - ADM Investor Services International Limited

"The only commodities event covering topics across the commodities spectrum with commodities minded professionals from solid backgrounds." - Afrimet Resources AG

# **AUDIENCE PROFILE**

860 REGISTRANTS

COUNTRIES

68% DOMESTIC ATTENDEES **41%** BUDGETS HOLDERS/ INFLUENCERS "Once again the team at Commodities People produced a conference packed full of relevant topics with experts from around the globe to discuss and share their knowledge." - GoodMills Group GmbH

#### **JOB FUNCTION:**

- 1. Trading / Origination
- 2. Technology / Data / Digital
- 3. General Management
- 4. Sales / Marketing / Account Management
- 5. Risk / Middle Office

#### **COMPANY TYPE:**

- Trader **46%**,
- Producer 8%,
- Financial Services 5%,
- Technology Provider 11%,
- Investor / Fund Manager 5%,
- Utility **4%**,
- Advisory Firm 3%,
- Other **61%**.

### PLANNING OF INVESTING:

**TOP AREAS WHERE ATTENDEES ARE** 

- 1. AI/Machine Learning
- 2. CTRM / ETRM
- 3. Trade Finance
- 4. Data Analytics
- 5. Algo / Automated Trading
- 6. Carbon Credits
- 7. Data Management
- 8. Commodity Brokers
- 9. Credit Risk
- 10. Market Forecasting

"A well-organised event shedding light on an asset class that offers great investment opportunities to diversify the portfolio." - **The Revacy Fund** 

"The event was well organised, looking forward to the next one." - **Pacific Basin** 



# **MEDIA COVERAGE**



- 1. <u>Bloomberg Newsletter</u> Bloomberg Newsletter Weekly Agenda
- 2. <u>Ship Technology</u> Problems on the horizon for the future fuel transition?
- 3. <u>CTRM Centre</u> Hopes for interoperability as DSI finalises digital trade document standards
- 4. <u>Global Trade Review</u> Hopes for interoperability as DSI finalises digital trade document standards
- 5. <u>Shipping & Freight Resource</u> It is here..!!! ICC DSI's digital framework for Key Trade Documents and Data Elements
- 6. **TXF** An eerie calm? The view from Commodity Trading Week 2024
- 7. <u>Trade Finance Global</u> Video | ETRM leader spotlight: cQuant CEO on the race to renewables and what this means for energy trading
- 8. <u>Trade Finance Global</u> Video | Riding the energy and commodities trading wave and what's in stock for ETRM/CTRM in the next 5 years



### IN PERSON:

