

COMMODITY TRADING WEEK

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POST EVENT REPORT

OVERVIEW

In January 2024, at the iconic Marina Bay Sands in Singapore, the eagerly anticipated inaugural edition of Commodity Trading Week (CTW) APAC took place. The event was a complete success, with exceptional feedback from attendees and the wider industry. This document provides a range of key quantitative and qualitative data and feedback gathered during and post event.

WE HOPE TO WELCOME YOU TO CTW APAC 2025!

KEY STATISTICS

1076 REGISTRANTS

SPONSORS

61 NET PROMOTER SCORE (NPS)

57 PRESENTATIONS & PANELS 7 CONTENT TRACKS

SPFAKERS

"Thank you to the Commodities People for putting together such a successful event!" - **DiMuto**

"Thank you to Commodities People for such a wonderful event. Nice sessions and interactions." - **Savola Group**

AUDIENCE PROFILE

1076 REGISTRANTS

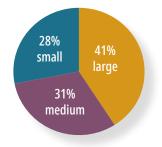
667 ORGANISATIONS

43%

Metals

37 COUNTRIES **79%** DOMESTIC ATTENDEES "Another great #CommodityTradingWeek is in the books. Thank you to Commodities People for such a wonderful event. The team had some fantastic interactions and is looking forward to continuing the insightful conversations." - ClearDox LLC

COMPANY SIZE:



COMMODITIES TRADED:



40%

Oil/products









26 Biofi

IOB FUNCTION:

- 1. Trading / Origination
- 2. General Management
- 3. Technology / Digitalisation
- 4. Risk / Middle Office / Regulations
- 5. Finance / Treasury
- 6. Logistics / Supply Chain
- 7. Research/Analysis
- 8. Sustainability / ESG
- 9. Back Office / Operations

COMPANY TYPE:

- Trader **47%**,
- Producer 15%,
- Financial Services 7%,
- Technology Provider 7%,
- Government 5%,
- Shipowner 4%,
- Advisory Firm 3%,
- Other **12%**.

40% BUDGET HOLDER OR INFLUENCER

PRODUCTS/SOLUTIONS ATTENDEES PLAN TO PURCHASE:

39%

Agri

Product/Service					
Commodity Brokers	19				
AI/Machine Learning					
Trade Finance	17				
Data Analytics	15				
Credit Risk	13				
Business / Technology Consulting	13				
Shipping / Logistics	13				
Commodity Monitoring	13				
Market Forecasting	13				
Commodity Traceability	12				
CTRM / ETRM	11				
Carbon Accounting	10				
Commodity Management Systems CMS	10				
Algo / Automated Trading	10				

CONFERENCE TRACKS COMMODITY TRADING WEEK APA **TECH IN** COMMODITIES COMMODITY TRADING WEEK APAG COMMODITY TRADE FINANCE COMMODITY TRADING WEEK APAC **SHIPPING &** MARITIME DITY TRADING WEEK AP TRADE & RISK MANAGEMENT COMMODITY TRADING WEEK APAC COMMODITY TRADING MARKETS ENVIRONMENTAL MARKETS WEEK APAC



36% Environmental Products

32% Power/Gas

28% LNG



ATTENDEE POLLS AND SENTIMENT

With one word, how would you describe commodities today?

0 8 6



What has the biggest disruption potential for commodity trading in the next 2 years? (1/2)

Climate change and its policies

Geopolitical instability

A new global health crisis

• 0%

Global economic slowdown

Development of AI and other new technologies

MEDIA COVERAGE

- 1. <u>The Business Times</u> Commodity sector braces itself for prolonged period of higher costs and volatility
- 2. <u>CNBC</u> India's role as a wheat exporter is now 'ruled out,' says agricultural merchant and processor
- **3.** <u>CNBC</u> Red Sea crisis hasn't had a significant direct impact on Singapore, government agency says
- 4. <u>S&P Global</u> Policy uncertainty, jurisdictional risks hinder carbon futures introduction in Asian markets
- <u>CNBC</u> Hunger is India's 'biggest problem' one of the world's largest food producers leaves millions hungry
- 6. <u>Corporate Treasurer</u> Navigating trade finance's bottlenecks: disruption, decoupling and digitisation

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"With all the buzz I'm sure there'll be many more APAC events to come!" -LeapXpert

63 %

"An enriching experience" - **Sizer Metals Group**

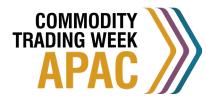
"We had a wonderful time. Thanks to your entire team that made it happen." -**Atmospheric G2**

CTW APAC 2024 WAS A CARBON NEUTRAL EVENT:

with all carbon directly generated offset by Commodities People through a range of projects

UPCOMING EDITIONS

IN PERSON:





APRIL 23-24 2024 | STAMFORD BRIDGE STADIUM, LONDON



SEPTEMBER 24-25 2024 | TOTTENHAM HOTSPUR STADIUM, LONDON FEBRUARY 18-19 2025 MARINA BAY SANDS, SINGAPORE



JUNE 5-6 2024 | THE STAMFORD HOTEL, STAMFORD, CT



OCTOBER 29-30 2024 | HOUSTON, TEXAS, USA

TESTIMONIALS

• "TradeFlow were proud to exhibit in Commodities People's inaugural Commodity Trading Week APAC 2024. In terms of exposure to the right audience and the quality of conversations we were able to engage in, the event has served us very well. We would like to express our appreciation to the Commodities People team for a well-organised first event." -

TradeFlow Capital Management

• "The event helped me to connect with some of the most prominent people in the commodities sector and the panel discussions provided a lot of interesting information about latest market trends in the APAC region." -

Anglo American Holdings Ltd

- "The APAC Commodity Trading Week exceeded my expectations! The range of topics covered was excellent, and the chance to engage with other professionals in the field was invaluable. I'll be recommending this event to all my colleagues. Kudos to the organizers for a fantastic event!" Consultation Platform (CP)
- "I found the APAC Commodity Trading Week an extremely worthwhile, industry relevant event to exchange ideas, network and keep current regarding trends and emerging technology." ADNOC Global Trading
- *"The event was brimming with energy and enthusiasm, underscoring the dynamic nature of the commodity trading community in APAC."* Kerry Consulting
- "Huge thanks to Commodities People for a great job well done on the inaugural SG event." Kerry Consulting
- "We had a brilliant time at Commodity Trading Week in Singapore! Engaging discussions, insightful takeaways, and connecting with new faces made it a standout event. Thank you Commodities People for organising yet another fantastic event. We look forward to attending again next year." - Quor
- "An incredible experience at Commodity Trading Week filled with insightful discussions and valuable connections. A huge thank you to everyone for making it a memorable event." Value Creed

