



# COMMODITY TRADING WEEK APAC

## POST EVENT REPORT

### OVERVIEW

In January 2024, at the iconic Marina Bay Sands in Singapore, the eagerly anticipated inaugural edition of Commodity Trading Week (CTW) APAC took place. The event was a complete success, with exceptional feedback from attendees and the wider industry. This document provides a range of key quantitative and qualitative data and feedback gathered during and post event.

**WE HOPE TO WELCOME YOU TO CTW APAC 2025!**

### KEY STATISTICS

**1076**

REGISTRANTS

**61**

NET PROMOTER  
SCORE (NPS)

**131**

SPEAKERS

**20**

SPONSORS

**57**

PRESENTATIONS  
& PANELS

**7**

CONTENT  
TRACKS

*"Thank you to the Commodities People for putting together such a successful event!" - DiMuto*

*"Thank you to Commodities People for such a wonderful event. Nice sessions and interactions." - Savola Group*

# AUDIENCE PROFILE

"Another great #CommodityTradingWeek is in the books. Thank you to Commodities People for such a wonderful event. The team had some fantastic interactions and is looking forward to continuing the insightful conversations." - **ClearDox LLC**

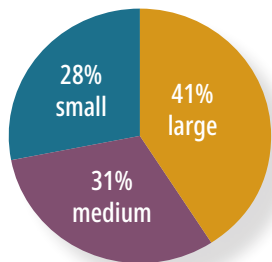
**1076**  
REGISTRANTS

**667**  
ORGANISATIONS

**37**  
COUNTRIES

**79%**  
DOMESTIC  
ATTENDEES

## COMPANY SIZE:



## COMMODITIES TRADED:



**43%**  
Metals



**40%**  
Oil/products



**39%**  
Agri



**36%**  
Environmental  
Products



**32%**  
Power/Gas



**28%**  
LNG



**26%**  
Biofuels

## JOB FUNCTION:

1. Trading / Origination
2. General Management
3. Technology / Digitalisation
4. Risk / Middle Office / Regulations
5. Finance / Treasury
6. Logistics / Supply Chain
7. Research/Analysis
8. Sustainability / ESG
9. Back Office / Operations

## COMPANY TYPE:

- Trader **47%**,
- Producer **15%**,
- Financial Services **7%**,
- Technology Provider **7%**,
- Government **5%**,
- Shipowner **4%**,
- Advisory Firm **3%**,
- Other **12%**.

## PRODUCTS/SOLUTIONS

### ATTENDEES PLAN TO PURCHASE:

Product/Service	%
Commodity Brokers	19
AI/Machine Learning	17
Trade Finance	17
Data Analytics	15
Credit Risk	13
Business / Technology Consulting	13
Shipping / Logistics	13
Commodity Monitoring	13
Market Forecasting	13
Commodity Traceability	12
CTRM / ETRM	11
Carbon Accounting	10
Commodity Management Systems CMS	10
Algo / Automated Trading	10

## CONFERENCE TRACKS

COMMODITY TRADING WEEK APAC  
**TECH IN  
COMMODITIES**

COMMODITY TRADING WEEK APAC  
**COMMODITY  
TRADE FINANCE**

COMMODITY TRADING WEEK APAC  
**SHIPPING &  
MARITIME**

COMMODITY TRADING WEEK APAC  
**TRADE & RISK  
MANAGEMENT**

COMMODITY TRADING WEEK APAC  
**COMMODITY  
TRADING MARKETS**

**ENVIRONMENTAL  
MARKETS WEEK  
APAC**

**40%**

BUDGET HOLDER OR INFLUENCER

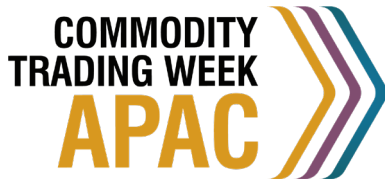






# UPCOMING EDITIONS

## IN PERSON:



FEBRUARY 18-19 2025  
MARINA BAY SANDS,  
SINGAPORE



APRIL 23-24 2024 | STAMFORD  
BRIDGE STADIUM, LONDON



JUNE 5-6 2024 | THE STAMFORD  
HOTEL, STAMFORD, CT



SEPTEMBER 24-25 2024 | TOTTENHAM  
HOTSPUR STADIUM, LONDON



OCTOBER 29-30 2024 | HOUSTON,  
TEXAS, USA



## TESTIMONIALS

- *"TradeFlow were proud to exhibit in Commodities People's inaugural Commodity Trading Week APAC 2024. In terms of exposure to the right audience and the quality of conversations we were able to engage in, the event has served us very well. We would like to express our appreciation to the Commodities People team for a well-organised first event."* - **TradeFlow Capital Management**
- *"The event helped me to connect with some of the most prominent people in the commodities sector and the panel discussions provided a lot of interesting information about latest market trends in the APAC region."* - **Anglo American Holdings Ltd**
- *"The APAC Commodity Trading Week exceeded my expectations! The range of topics covered was excellent, and the chance to engage with other professionals in the field was invaluable. I'll be recommending this event to all my colleagues. Kudos to the organizers for a fantastic event!"* - **Consultation Platform (CP)**
- *"I found the APAC Commodity Trading Week an extremely worthwhile, industry relevant event to exchange ideas, network and keep current regarding trends and emerging technology."* - **ADNOC Global Trading**
- *"The event was brimming with energy and enthusiasm, underscoring the dynamic nature of the commodity trading community in APAC."* - **Kerry Consulting**
- *"Huge thanks to Commodities People for a great job well done on the inaugural SG event."* - **Kerry Consulting**
- *"We had a brilliant time at Commodity Trading Week in Singapore! Engaging discussions, insightful takeaways, and connecting with new faces made it a standout event. Thank you Commodities People for organising yet another fantastic event. We look forward to attending again next year."* - **Quor**
- *"An incredible experience at Commodity Trading Week filled with insightful discussions and valuable connections. A huge thank you to everyone for making it a memorable event."* - **Value Creed**